



QC123.... *The More You Know*

- Multiple categories available to obtain LEADS
 - Cash for Gold
 - Auto Warranty
 - Mortgage
 - Payday Loans/Cash Advance
 - Home Business Opportunity
 - Loan Modification
 - Debt Relief
- Leads acquired on a CPA basis
 - Call Durations
 - Unique ANI
 - Live Voice and Data Leads
 - Exclusive Category lock –up available at a premium
- Volume Testing Available
- Day part restrictions available
- Quality Leads from media you want. Choose from:
 - Television
 - Radio
 - Print
 - Mobile click to call
 - Online
 - Interactive
- Market Research:
 - **Cash for Gold**- Gold moved over \$1,100 an ounce last week to close at a new all-time high of \$1,115.25 on November 11, 2009...it broke through again to another new record over \$1,140 in intraday trading....strongest we've seen in more than 30 years.... Since early September, gold has surged more than 15%, from \$950 to over \$1,100 per ounce and the other metals have followed suit. – *American Gold Exchange Nov. 2009*
 - **Auto Warranty**-It's always important to plan ahead and save. Even more so in these current economic times. It has been shown statistically that about 76% of car dealerships' annual revenues come from the service and parts departments. The average consumer has to pay \$1,200-\$1,500 for labor and parts when a vehicle is taken in for repairs. – *US Fidelis Jan. 2009*
 - **Pay Day Loans/ Cash Advance**- Nearly 90 percent of our customers have graduated from high school...over half of them have some college education. Ninety-two percent of customers think cash advance lenders offer a valuable service and 90 percent are satisfied with their understanding of the terms and costs of cash advances. Nearly half of our customers own their home, and our customers' median household income is \$40,984. – *Advance America Cash Advance Myths VS. Reality*
 - **Home Business Opportunity**- According to Entrepreneur magazine 25 million Americans run an internet home based business. This means that about every 11 seconds someone starts a home based business online. The internet home based business industry has become a \$427 billion industry. - *American Chronicle May 2007*
 - **Debt Relief**: The latest statistics from the Federal Reserve indicate the total amount of consumer debt in the United States stands at nearly \$2.5 trillion - and based on the latest Census statistics, that works out to be nearly \$8,100 in debt for every man, woman and child that lives here in the US. - *Money-Zine.com 2009*

